

# The Hong Kong Chartered Governance Institute

## Enhanced Continuing Professional Development (ECPD) Training

### GRC Implementation by MNC in China: Challenges, Pain Points & Solutions

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Presenter:

**Ms Sharon ZM Chen**

Ms Sharon ZM Chen is the Director of Commercial, Corporate Services of Vistra Group.

Sharon has over 20 years of experience in the financial services, hospitality and retail industries, across a range of business development, education roles. Prior to joining Vistra, she worked at Standard Chartered Bank for thirteen years in a range of training, business development and leadership roles and has worked for leading organisations such as Shangri-La Hotel, Estee Lauder Company.

She has strong expertise and extensive experience in sales & marketing, in navigating MNCs and SMEs for their China expansion, especially in strategic planning, in-business control and project management.